

LEADERSHIP FORUM 2020 ISTANBUL

20 - 22
FEBRUARY 2020



“Bringing the power of AI & Future Management
Tools to Transformation in Leadership”

REFERENCE QUOTE 2020

“Without solid Collaboration Cannot be a leader”

>> WWW.LEADER.HR-FINGERPRINT.COM <<

3

DAYS

3

SPEAKERS



ISTANBUL, TURKEY



REFERENCE

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2020 ISTANBUL LEADERSHIP FORUM

“Bringing the power of AI & Future Management Tools to Transformation in Leadership”

*“Distributive innovation Drive the next generation”
“AI Will Empower Leaders, Not Replace Them”*

> **20 - 22**
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ABOUT THE ORGANIZER ‘REFERENCE TO BE THE REFERENCE’

REFERENCE for Consultation and Business Development was established in 2003 and provides services in business development, consultations and trainings. Knowing that Human Resources are the Prime Investment in every corporate, Reference has organized 16HR Conferences with more than 350 attendants per conference in the MENA Region to raise awareness about Human competence, build greater relationships with HR experts and share experiences. Reference felt the need for change in Leadership and has decided to organize her Leadership Forum under the title:

“ISTANBUL LEADERSHIP FORUM 2020”

REFERENCE is a trusted partner that has been running events since 2003. Our senior management team who have years of experience in HR events and have designed and created a hybrid model that is orchestrated to engage exceptionally excellent events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors. We offer our partners a platform to be part of this conference to host round tables, thought leadership sessions and one to one networking opportunities. We produce a three days forum that attracts and engages with Leading leaders and managers to provide a platform to have peer on peer discussions, share best practices and to generate tangible key takeaways.

“REFERENCE for Consultation and Business Development . always striving to create a powerful fusion of speakers' experiences with the participants”.



ABOUT 2020 Istanbul Leadership Forum

- The world is changing rapidly with the tools of artificial intelligence that leads our leaders to change and develop their competencies and strengths in order to adapt to this rapid change and improve the economy to achieve the required comparative advantage.
- The Istanbul Leadership Forum 2020 brings together leaders of management, technology, development and planning experts for three days of education and networking to exchange best practices.
- We look at the forum to link administrative leadership and integrate it into the axes of artificial intelligence, discuss challenges and developments in achieving competitive advantage, research in the mechanism of achieving change in business organizations, building a unique high-level experience, and establishing business relationships and friendships.
- The Leadership Forum in Istanbul, Turkey is hosted by REFERENCE Consulting and Business Development to deliver an unforgettable experience.

REFERENCE FORMULA 2020

20+22+02+2020 =12

1 Leader

2 Collaboration



REFERENCE QUOTE 2020

“Without solid Collaboration Cannot be a leader”

2020 INFLUENCERS IN LEADERSHIP ROAD MAP DRAWING

Out of the comfort Zone With

- The Mastermind of Future Management tools Dr.Rami Shaheen
- The 1# Motivational and Empowerment speaker in Greece and Cyprus Dr.John Kalogerakis
- The 1# Magical thinking influencer in the Arab world and Turkey Dr.Abdelkader Dahman





MISSION

- Our mission is to change the quality of conversations – whether those are about strategy, performance or feedback or about team dynamics, conflicts, interpersonal differences or inclusion, trust and collaboration. In the end, it all comes down to how well we talk with each other.
- For ambitious employees, we focus on easily accessible tools/tactics to take control of their careers, ask the right questions at the right time, understand self-limitations, navigate the organization and deal with a full range of different styles and personalities along the way.
- For teams, we focus on improving the understanding of individual preferences and perspectives within the team, increasing the levels of trust, helping teams have constructive fights and building a climate where everyone contributes to excellent performance.
- For experienced leaders, what sets us apart is the dialogue we create among leaders and their organization, between peers and across silos and gender. We use a variety of methodologies to stimulate dialogue and just enough theory to structure the dialogue. Each discussion is grounded in both world-class research and practical experience.



OBJECTIVES

- According to the outputs of the 16Th HR Fingerprint of Change, we are creating the first Istanbul Leadership Forum 2020 With the most 2020 Influencers in Leadership Road Map Drawing.
- Have the opportunity to meet and listen to Leadership Gurus (theoretical and hands on).
- Invest in Reference` professional relation networks to find the best solutions and implement the AI & IoT to excel the Leadership Function.
- Discuss the role of Leaders in involving the organization's strategies to implement the innovation in the workforce.
- Change the vision of leaders about the role of the new generation in making the change on organizations.





TARGET AUDIENCE

- Our delegates attending the forum are all Senior HR Professionals and Directors within the HR space from various industry sectors that are all decision makers and budget holders.
- Our Forum enables and guarantees a platform to engage and network with these senior HR professionals that are attending the conference with active challenges.
- Human resources managers and senior professionals, specialists, team leaders, and business partners in the function who seek to broaden their knowledge and improve their skills in the key functions of HR as well as those who are responsible for evaluating HR and its effectiveness in the organization. This Forum is also suitable for those employees who are targeted for development or promotion within the HR function.



MODULES

- **Module 1:** The Importance of Leadership in Fostering Organizational Innovation
- **Module 2:** Organization Ai maturity assessment-implementation plan
- **Module 3:** The How to play efficiency Human Matrix of Change





AGENDA

DAY 1

THURSDAY
20-02-2020



DR. JOHN KALOGERAKIS

THE IMPORTANCE OF LEADERSHIP IN FOSTERING ORGANIZATIONAL INNOVATION

- 09:00 - 11:00: First Session
- 11:00 - 11:15: Coffee Break
- 11:15 - 13:15: Second Session
- 13:15 - 14:00: Lunch Break
- 14:00 - 16:00: Third Session

DAY 2

FRIDAY
21-02-2020



DR. RAMI SHAHEEN

ORGANIZATION AI MATURITY ASSESSMENT-IMPLEMENTATION PLAN

- 09:00 - 11:00: First Session
- 11:00 - 11:15: Coffee Break
- 11:15 - 13:15: Second Session
- 13:15 - 14:00: Lunch Break
- 14:00 - 16:00: Third Session

DAY 3

SATURDAY
22-02-2020



DR. ABDELKADER DAHMAN

THE HOW TO PLAY EFFICIENCY THE HUMAN MATRIX OF CHANGE

- 09:00 - 11:00: First Session
- 11:00 - 11:15: Coffee Break
- 11:15 - 13:15: Second Session
- 13:15 - 14:00: Lunch Break
- 14:00 - 16:00: Third Session





TICKETS

FIRST OFFER

1120\$

- Fourm Access
- Transfer From And To The Airport
- Accommodation **4 Nights (5 Star)**
- Custom Badge
- Tourism
- Certificate Of Participation
- Scientific Fourm Bag
- Lunch During Fourm Days
- Break Coffee
- After Party

SECOND OFFER

920\$

- Fourm Access
- Transfer From And To The Airport
- Accommodation **4 Nights (4 Star)**
- Custom Badge
- Tourism
- Certificate Of Participation
- Scientific Fourm Bag
- Lunch During Fourm Days
- Break Coffee
- After Party

THIRD OFFER

720\$

- Fourm Access
- Transfer From And To The Airport
- Custom Badge
- Tourism
- Certificate Of Participation
- Scientific Fourm Bag
- Lunch During Fourm Days
- Break Coffee
- After Party

GENERAL DIRECTOR:

Ahmad Al Taweel



Reference for Consultation and Business Development

